The Book Legal Disclaimer Checklist

A disclaimer is a legal statement that limits your liability as an author and/or a publisher in relation to any risk or uncertainty stemming from the contents of your book. Here's a handy checklist that provides you with guidance as you craft your book's legal disclaimers:

- 1- Always check for legal disclaimer requirements from government agencies that regulate publishing activities in your niche (e.g. SEC, FTC, etc.).
- 2- Protect yourself from libel litigation by always changing the names of characters so that they don't resemble any person, living or dead.
- 3- For books about dieting or fitness where you're showcasing a physical achievement or accomplishment (e.g. lose x lbs in y time), always state that your results are not typical, even if you feel they are.
- 4- Unless you're a registered professional in an accredited organization, state that you're not a professional (e.g. doctor, lawyer, financial advisor, therapist, etc.) and that the content of your book is being provided for informational purposes only.
- 5- When a specific result is expected (e.g. x-percent growth increase in your investment portfolio following strategy y), state that you make no guarantees or promises as to the results that are shown in your book.
- 6- If you're providing advice or recommendations, state that you disclaim any liability if your information proves to be inaccurate or incomplete in any way.
- 7- Always state that the information contained in your book is no substitute for direct expert assistance and that if such assistance is required, the services of a competent professional should be sought.
- 8- Always state that all information contained in your book is provided "as is" and that you make no representations or warranties of any kind with respect of the book's contents.

- 9- If you're making references to other published work in your book, then state that you're doing so for convenience only and that you make no warranties or representation as to the accuracy of that information.
- 10- Last but not least, always consult with an attorney to make sure that the text in your disclaimers passes legal muster before publishing your book.